

Mission Statement – “We want all residents to enjoy and feel proud of living in Shadwell.

The Parish Council seeks to continually improve the quality of life of those that live in the parish by improving and developing the environment, promoting an inclusive community, and enhancing community facilities, whilst protecting the historic elements of the area. We want everyone to feel part of the community and participate in making Shadwell a brilliant place to live.”

Our Strategy

Our strategy aims to support improvement in the quality of life for all our residents. To achieve our target of making Shadwell a brilliant place to live for all, our priorities for 1st April 2015 – to 31st March 2016 are to:

- i. Complete the Neighbourhood Plan, following ongoing consultation, and a referendum with the community, which determines the future development of the Parish over the next 15 years.
- ii. Work with those at risk of isolation through association with, for example, MAECare and raising awareness on dementia.
- iii. Support and engage with younger members of the community, in particular through sport and recreation and by sponsoring a village youth council.
- iv. Build transformational partnerships with community groups, businesses and organisations for change through increased participation via community co-options to committees and working groups, grant support, direct consultation through village surveys and open days.
- v. Make Shadwell a safer place to live by working closely with the Police and the Crime Prevention Panel to further reduce crime.
- vi. Improve road safety by working with the school, residents, the Police, Highways and the Ward Councillors to find a solution to –
 - a) parking around the school
 - b) safety in Hobberley Lane
 - c) traffic calming throughout the village.
- vii. Continue to improve the environment through working with Shadwell in Bloom; effective and efficient severe weather provision; the Parish Paths Partnership and village maintenance programmes.
- viii. Improve Parish Council excellence by ongoing training for Councillors and the Clerk and by working towards achieving a Quality Council award.
- ix. Increase the number of allotments.
- x. Continue to invest in the infrastructure of the village.

To deliver our priorities the PC needs to be creative and innovative, demonstrating strong, dynamic and successful leadership that:

Enhances performance. Our priorities need to be responsive to change, ensuring everyone is focused on our key goals. We need to pursue improvement through self-review, ongoing training for Councillors and the Clerk and clear action.

Improve resource management. We need to use our resources effectively to make a real difference. We must constantly challenge whether we are using our resources to the best effect, and if not, change the way we are working.

Build capacity. People are the most important resource for the PC. Our priority is to ensure we have the skills and capability to deliver our priorities, both within the PC and within the community.

5. **Mission Statement** – It was noted that the Mission Statement had been accepted by full Council. It was agreed to take the 12-month Plan to Finance for comment and to then take to full Council for ratification. It would then be advertised through the newsletter and on the website.