## **Our Strategy**

Our strategy aims to support improvement in the quality of life for all our residents. To achieve our target of making Shadwell a brilliant place to live for all, our priorities for  $1^{st}$  April 2015 – to  $31^{st}$  March 2019 are to:

- i. Complete the Neighbourhood Plan, following ongoing consultation, and a referendum with the community, which determines the future development of the Parish over the next 15 years.
- ii. Work with those at risk of isolation through association with, for example, MAECare and raising awareness on dementia.
- iii. Work with younger, disabled and older members of the community to ensure that all feel included in the community.
- iv. Build transformational partnerships for change with community groups, sports clubs, businesses and organisations through increased participation by community co-options to committees and working groups, grant support, direct consultation through village surveys and open days.
- v. Make Shadwell a safer place to live by working closely with the Police and the Crime Prevention Panel to further reduce crime.
- vi. Improve road and footway safety by working with the school, residents, the Police, Highways and the Ward Councillors to find a solution, particularly to
  - a) parking around the school
  - b) safety in Hobberley Lane
  - c) traffic calming throughout the village.
- vii. Continue to improve the environment through working with Shadwell in Bloom; effective and efficient severe weather provision; the Parish Paths Partnership and village maintenance programmes.
- viii. Increase the number of allotments throughout the parish, by encouraging residents to share unused garden space and identifying appropriate unused land.
- ix. Continue to invest in the infrastructure of the village, as deemed appropriate by the Parish Council.
- x. Pursue the Holywell Triangle Conservation Area scheme with the Council and Conservation Officer.
- xi. Enhance the Village Community atmosphere by, for example, supporting the Flower Show and marking Her Majesty the Queen's 90<sup>th</sup> birthday.

To deliver our priorities the PC needs to be creative and innovative, demonstrating strong, dynamic and successful leadership that:

**Enhances performance.** Our priorities need to be responsive to change, ensuring everyone is focused on our key goals. We need to pursue improvement through self-review, ongoing training for Councillors and the Clerk and clear action.

**Improve resource management.** We need to use our resources effectively to make a real difference. We must constantly challenge whether we are using our resources to the best effect, and if not, change the way we are working.

**Build capacity.** People are the most important resource for the PC. Our priority is to ensure we have the skills and capability to deliver our priorities, both within the PC and within the community.